

ABSTRACT:

A method of and system (100) for providing a user profile, comprising user profile maintenance means (110) for maintaining the user profile, visualization means (120) for representing a content item visually as an icon (101) and representing the user profile as a corresponding shape (102) comprising at least one icon (101) representing a content item, and consistency guarding means (130) for guarding the consistency between the user profile and the corresponding shape (102). The consistency is guarded by changing the corresponding shape (102) in dependence on a change in the user profile, and/or by changing the user profile in dependence on a manipulation of the corresponding shape (102).

10 Fig. 1